



**Typical Food Products in Europe:
Consumer Preference and Objective Assessment
TYPIC**
European RDT Project QLK1-CT-2002-02225

PUBLIC WORKSHOP

Presentation and discussion of mid-term results

Friday 25 June 2004 **Montpellier (France)**

ENSAM-INRA campus, 2 place Pierre Viala, Montpellier

AGENDA

9.00 am to 1.00 pm

Welcome to Workshop	Dr V. Cheynier, INRA Montpellier
General presentation of the project	Pr G. Giraud, ENITA Clermont
Presentation of Technical Committee	Pr G. Giraud and invited experts

ASSESSMENT OF THE ORGANOLEPTIC PROPERTIES OF TYPICAL FOOD PRODUCTS

RED WINE AND DRY-CURED HAM

Presentations of results and discussion
Chairperson Dr U. Fischer, DLR Pfalz

Coffee break

MEASUREMENT OF CONSUMER PURCHASE AND ACCEPTABILITY OF TYPICAL FOOD PRODUCTS

Presentations of results and discussion
Chairperson Dr L.M. Albisu, CITA Zaragoza

1.00 pm

Lunch

2.30 pm to 6.00 pm

PHYSICO-CHEMICAL CHARACTERISATION OF TYPICALITY

Presentations of results and discussion
Chairperson : Dr I. Colquhoun, IFR Norwich

Coffee break

GUIDELINES TO BUILD, TO PROMOTE AND TO CONTROL TYPICALITY

Presentations of results and discussion
Chairperson : Dr D. Bertrand, INRA Nantes
Pr G. Giraud, ENITA Clermont

6.00 pm

End of workshop

Have a look at: <http://www.typic.org>