



Supported by the European Commission DG Research Food and Nutrition and Health

Typical Food Products in Europe: Consumer Preference and Objective Assessment

Final Public Conference

1st announcement

Main Results, Guidelines for Assessment & Promotion of Typicality



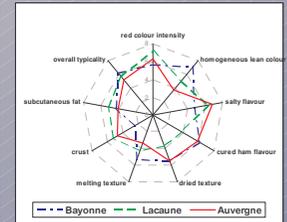
Clermont-Ferrand, France
15^{pm}-16^{am} December 2005
organized by ENITA of Clermont

TYPIC's PROJECT DESIGN

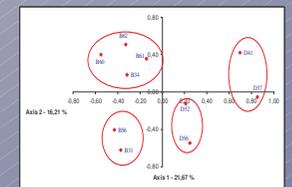
Selection of typical / non typical food products
Red wine, Dry-cured ham



Sensory profile
analysis



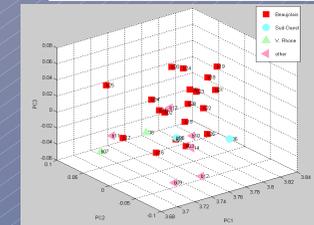
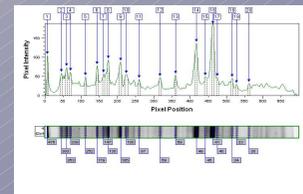
Consumer
hedonic test



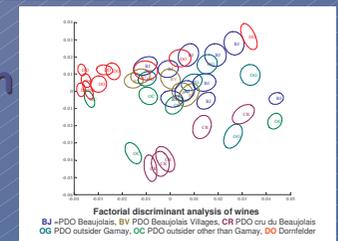
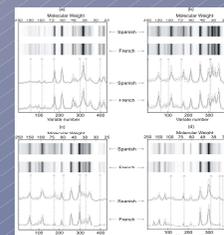
Purchasing
behaviour
survey



Physicochemical analysis



Modelisation
of data



Results

Identification of technological factors underlying typicality

Identification of the relationships between objective traits and consumer perception

Guidelines to built, to control and to promote typicality with a special dissemination towards:

- European consumer associations
- EU food policy administrators
- Agricultural producers organisations
- Agro-Food firms representatives
- Food distributors organisations



Partnership:

- ENITA, Clermont-Ferrand, France
- Institute of Food Research, Norwich, UK
- DLR, Neustadt, Germany
- CSIC, Sevilla, Spain
- INRA, Nantes, Montpellier, France
- CITA, Saragossa, Spain
- FfM, Munich, Germany
- CRAGx, Gembloux, Belgium

Associated:

- Veterinary Faculty of Saragossa, Spain
- Sicarex Beaujolais, France
- Carrefour, France & Spain
- Ecozept, Munich, Germany
- Meat Technical Centre, Rodez, France

Scientific Committee:

G. Giraud, I. Colquhoun, U. Fischer, R. Aparicio, V. Cheynier, D. Bertrand, L.M. Albisu, U.

Enneking, V. Baeten, P. Roncales



Organisation: G. Giraud, E. Dufour, A. Lebecque, C. Amblard, J.N. Serra, A. Barthélémy

The conference will be held in English with simultaneous translation in French, German and Spanish

Registration fees: 50€ Including conference attendance, simultaneous translation, booklet with abstracts of presentations, complete proceedings of the conference on CD-ROM, coffee breaks during Thursday 15 December pm and Friday 16 December am, buffet with traditional food products on Thursday 15 December evening

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Visit the web site
www.typic.org



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